

# GEORGE AZIZ GHATTS SLWANES

# DESIGNER

Dalmine, Bergamo

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English B2 | Italian B2 | Arabic Native speaker

## SKILLS

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- **Design:** Branding, Brand Strategy, Brand Positioning, UI Design, UX Research, Wireframing, Prototyping, Interaction Design, Information Architecture, Packaging Design, Social Media Graphics, Layout & Composition, Visual Storytelling, Web Design
- **Technical:** Adobe Creative Suite, Figma, ProtoPie, Canva, CapCut, Trello, Notion, Slack, WordPress, Elementor, Framer
- **Programming:** C++, Java, OOP, SQL, PHP, HTML, CSS, JS,
- **Soft Skills:** Problem Solving, Creative Thinking, Adaptability, Team Collaboration

## EXPERIENCE

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- **UI/UX Designer | Kinetics Dubai | Dubai, UAE (Part-Time)**  
**January 2024 - September 2024**
  - Contributed to the development of an online platform for Ajman Freezone to assist entrepreneurs in starting businesses in the UAE.
  - Created wireframes and prototypes to enhance user experience.
  - Worked with the team to develop the design system to ensure consistency and functionality across the platform.
  - Collaborated with the development team to implement design solutions.
  - Focused on creating a seamless user journey for business setup processes.
- **Graphic Designer | Kinetics Egypt | Cairo, Egypt**  
**August 2023 - September 2024**
  - Created visual assets, including social media graphics, marketing materials, and infographics.
  - Designed engaging layouts for digital and print media that showcase your ability to amplify content.
  - Collaborated with clients and a team to deliver designs that meet project goals and aesthetic needs.
  - Managed multiple projects simultaneously by delivering quality and within the timeline.
  - Stayed current with trends in design to keep visuals fresh and current.
- **Web Designer | Freelance**  
**March 2022 - Present**

- Designed and developed responsive websites using WordPress.
  - Customized themes and templates to meet client specifications.
  - Integrated plugins and third-party tools to enhance website functionality.
  - Ensured websites are optimized for performance, speed, and SEO.
- **Brand Identity / UI/UX Designer | Dsofttech | Saudi Arabia (Remotely)**  
**August 2022 - February 2023**
  - Created distinctive brand identities with higher visibility and attractiveness.
  - Designed UI/UX for online products, websites, and mobile applications, where usability is a consideration.
  - Conducted user research and testing in order to iteratively guide and support design decisions.
  - Collaborated with teams to create cohesive, high-quality design executions.
  - Used style guides to ensure consistency of visual identities across platforms.

## EDUCATION

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- **Bachelor's Degree in Computer Engineering**  
 University of Bergamo | Bergamo, Italy  
*September 2022 - Present*
- **High School Diploma: Information Technology & Telecommunication**  
 The Italian technical institute "Don Bosco" | Cairo, Egypt  
*September 2017 - July 2022*
  - Overall Mark: 94%

## VOLUNTEERING

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- **Organizer | Hour of Code event hosted by Don Bosco Cairo**  
*February 2021*
  - Organized an event to train children in programming skills through fun activities using block programming, demonstrating that anyone can learn the basics of Programming.

## REFERENCES

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- **Mina Mourice**  
 Manager and Head of the Creative department at Kinetics Egypt  
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- **Mohammed Gawish**  
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